

Community Investment in Southeast Minnesota

Mayo Clinic supports the communities it serves through a robust community investment program that aims to improve the health and well-being of the community, enable community capacity building and/or sustainability and address social determinants of health for improved quality of life.

Specific guidelines ensure that requests from organizations asking for support in the form of money, in-kind services or sponsorship of special events align with Mayo Clinic’s mission, not-for-profit requirements, values, strategic objectives and budget.

Please review the criteria and process prior to submitting your application.

CRITERIA:

Requests addressing identified Community Health Needs Assessment priorities* receive preferential consideration for funding.

*2019 CHNA priorities by MCHS SEMN site for activities in 2020-2022

Albert Lea (Freeborn)	Austin (Mower)	Red Wing/ Cannon Falls/ Lake City (Goodhue)	Owatonna (Steele)	Faribault (Rice)	Rochester (Olmsted)
Mental Well-Being	Access to Care	Mental Well-Being	Mental Health and Substance Use	Housing	Mental Health
Access to Care	Mental Well-Being	Chronic Health Conditions/ Chronic Disease Prevention	Obesity and Healthy Lifestyle	Education	Substance Use
Chronic Disease Prevention	Chronic Health Conditions/ Chronic Disease Prevention	Substance Misuse	Social Determinants of Health	Access to Care	Financial Stress

Other criteria considered during review of the application include

- Improvement of community health and well-being
- Promotion of equity, inclusion and diversity, especially as it relates to health and well-being
- Collaboration with other local organizations for greater good of community
- Demonstration of how activities (including fund raisers) benefit the local community
- Involvement of other funders (Mayo Clinic/Mayo Clinic Health System should not be the sole funder)
- Single, annual request rather than multiple requests from the same organization in the same year

PROCESS:

- Complete a [Community Contribution and Sponsorship Request Form](#).
- The name of the non-profit organization (501 c 3) and federal tax identification number must match the [W9 form](#).
- If another organization is serving as the fiscal agent, a letter on that organization's letterhead supporting the request must be included with the application.
- Requests are reviewed monthly. Requests must be received by the last Friday of the month to be reviewed the following month. The request will be evaluated based on policy guidelines, available budget, and historical precedent.
- If approved, the donation will be sent to the applicant along with a Donation Agreement Letter. If the request is not approved, the requestor will receive an email notification.
- The donation should be acknowledge by sending a letter on the organization's letterhead to the Mayo Clinic point of contact with the following information:
 - The name of the organization
 - The amount of the charitable contribution
 - The date
 - A disclosure stating if any goods or services were received*Example: (organization) is a 501c3, tax-exempt non-profit organization. Contributions to (organization) are tax-deductible according to IRS regulations. This letter certifies that the contributor received no goods or services in exchange for this donation. Please retain this letter for your tax records.*
- To share information about the donation, tag Mayo Clinic Health System on social media.
 - Instagram - @mayoclinichealthsystem.org
 - Facebook – facebook.com/mayoclinichealthsystem
 - Twitter - @MayoClinicHS
- For use of the Mayo Clinic Health System logo, please contact the Community Engagement Team Member indicated on the Donation Agreement Letter.
- A brief summary describing the impact of the funding once the activity is completed is appreciated and is important if the applicant plans to seek future funding.
- Donations are recorded as part of the Mayo Clinic Community Benefit Inventory for Social Responsibility.
- For questions, email SEMNCE@mayo.edu.

Please note:

Mayo Clinic Health System – Southeast Minnesota's Community Giving Program does not provide funding for:

- Programs and projects that limit participation for reasons of race, age, religion, national origin, marital status, color, creed, sexual orientation, gender identity and expression, disability (physical and mental), genetic information, veteran status, and status with regard to public assistance.
- Programs or projects benefiting a specific individual, except in the case of scholarships or by Tax Department exception.
- Religious or political activities.
- Financing for sole purpose of organizational debt relief.
- Endowments.

If you have any questions, visit our [webpage](#) or contact Mayo Clinic Health System Southeast Minnesota Community Engagement Director Ilaya Hopkins at hopkins.ilaya@mayo.edu or 507-266-4536.