

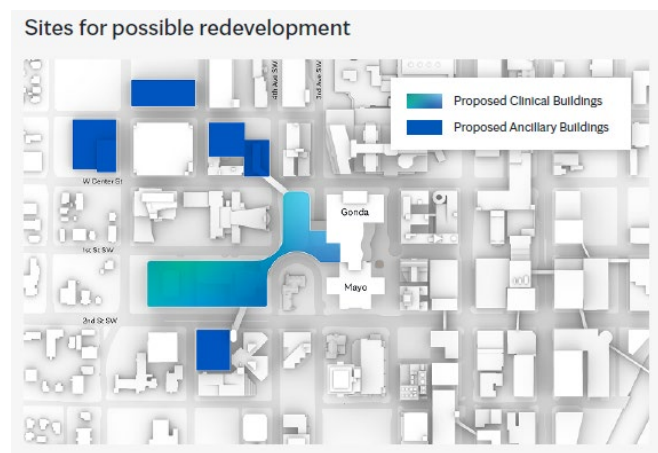


Rochester Area Community Update

The latest information for members of our local communities

June 2023

Getting to know Bold. Forward. Unbound. in Rochester



On June 5, Mayo Clinic announced the next phase in planning for a multi-year strategic initiative to help achieve Mayo's goals to cure, connect and transform within healthcare. Overall, this project will reimagine Mayo's downtown campus in Rochester to include creating state-of-the-art physical spaces and fully integrating digital technology. It will provide the infrastructure and platform to provide outstanding patient care and staff support while accelerating healthcare innovation. It will also provide needed updates to current facilities, which were built for traditional

multidisciplinary care and cannot easily be retrofitted to accommodate the needs of transformative practice.

What's ahead

Planning for this long-term initiative is underway. Mayo has begun working with our partners at the City of Rochester and other community partners to initiate the steps to move this project forward. We look forward to sharing updates as this work advances. Community members may begin to see physical changes in downtown Rochester in the weeks and months ahead as enabling projects progress (or due to construction unaffiliated with this initiative.) We are

seeking final approval of our plans in late 2023, which means construction may begin as early as 2024.

Let's stay connected

The evolution of our presence here in Rochester and Minnesota is a continuation of our commitment to the city and state's vitality from both a healthcare and community perspective. We are sharing what we can now, so our community has an opportunity to engage with the process.

Contact the Bold. Forward. Unbound. in Rochester Operations team at boldforwardope@mayo.edu.

Apply for a Mayo Clinic Social Innovation Grant



A new social innovation grant poised to address healthcare disparities in Olmsted County is now accepting applications.

This grant, sponsored by Mayo Clinic's Department of Medicine, seeks novel digital innovation projects that improve health, enhance healthcare delivery and promote greater health equity in the greater Rochester area. Successful proposals will impact mental health,

substance use, and access to care, the three most critical needs identified in the 2022 Community Health Needs Assessment.

"The Social Innovation Grant request for proposals is a new approach to addressing health equity. Our goal with this grant is to build something sustainable and potentially scalable throughout our community," says [Vijay Shah, M.D.](#), chair of the Department of Medicine in Rochester. "We want to connect our commitment to caring for our community with our business development expertise through this opportunity."

Applications are due July 31, and winning proposals will receive:

- Funding to support the development of a 12-month proof of concept. Award funds will be allocated based on the needs of each winning proposal.
- Personalized coaching and consulting sessions with internal business development experts.
- Evaluation for possible business collaborations with Mayo Clinic and third-party partners.

Work will begin in fall 2023.

Small businesses (fewer than 500 employees) and nonprofit organizations seeking project support are encouraged to apply. Solutions should share implementation details, address barriers to success, demonstrate impact and outline the potential for collaboration with Mayo Clinic and third-party partners. Ideal applicants will also have strategies to build a scalable, sustainable model and feature effective, affordable, and culturally acceptable technology.

Visit the Mayo Clinic Community Engagement [page](#) for application materials and additional information. Please direct questions to RSTDOMAdmin@mayo.edu.

Mayo Clinic partners with City, other stakeholders on downtown vitality



After an accelerated community engagement process, the Downtown Rochester Task Force presented its findings and plans to the City Council on May 15. In response to the long-term impacts of the COVID-19 pandemic on downtown Rochester, a task force was assembled to build a community-based action plan to address immediate and short-term recommendations to be taken by organizations and businesses that support downtown Rochester. The

Downtown Rochester Task Force includes members from the City of Rochester, Destination Medical Center, Experience Rochester, Mayo Clinic, Rochester Area Economic Development Agency, Inc., Rochester Area Chamber of Commerce and Rochester Downtown Alliance.

In February, the Downtown Rochester Task Force hosted over 300 community members and downtown business representatives who shared specific challenges they are experiencing related to downtown. Attendees shared concerns and ideas for moving forward during the facilitated discussions.

In March, the Task Force shared initial findings from the working sessions. Feedback was grouped into four major themes to develop short-term actionable strategies. The four major themes are:

- Promotion, Activation, and Programming
- Access to Downtown
- Barriers to Doing Business
- Growing Downtown

Over the next few months, Task Force member organizations will implement strategies and actionable plans on these four recommendations, specifically near-term actions and pilot programs. See the story about Mayo Clinic's partnership with the Rochester Downtown Alliance on [Explore Rochester's Downtown](#). More information about the Downtown Rochester Task Force can be found on the [Destination Medical Center website](#).

Mayo Clinic promotes downtown on shuttle buses



As part of the efforts to improve downtown vitality cited in the story above, Mayo Clinic is proud to partner with the Rochester Downtown Alliance and other organizations to promote downtown Rochester as an all-season destination for everyone. Seventeen Mayo Clinic shuttle buses have been transformed into billboards for the “Explore Rochester’s Downtown” campaign, promoting all there is to see

and do downtown. Mayo Clinic will also sponsor “Family Nook” at Thursdays Downtown, a fun time for kids of all ages.

For information on our great downtown restaurants, fun and unique stores, and a calendar loaded with events, go to DowntownRochesterMN.com.

You are invited to Kumbayah: The Juneteenth Story



Mayo Clinic, in collaboration with the Rochester Branch of the NAACP and Rochester Public Schools, will sponsor a showing of "Kumbayah: The Juneteenth Story" on June 22, from 7–9 p.m. CDT. The event will be held at Mayo Civic Center in Rochester.

The two-act play explores the story of Juneteenth — short for "June Nineteenth" — and is celebrated on June 19 each year to commemorate the end of slavery in the

U.S. The event is free to attend but [registration is required](#). Registrants are also invited to attend a light reception from 5:30 – 6:30 p.m. outside of Presentation Hall. For any registration questions contact [Minnesota Humanities Center](#).

Mayo receives high mark in DiversityInc's 'Top Companies for Diversity' rankings



Mayo Clinic ranked high in the annual DiversityInc rankings of the "Top 50 Companies for Diversity." Mayo was ranked No. 3 among "Top Hospitals and Healthcare Systems for Diversity." This year's survey was the most competitive yet and saw a 32% increase in the number of healthcare systems participating. The results reflect Mayo's 2023 strategic equity, inclusion and diversity priorities.

"At Mayo Clinic, our vision is to create a global environment of empowered belonging for everyone. We have made a bold commitment to do this and have strategically prioritized enhancing belonging, increasing representation, dismantling racism and incorporating diversity, equity, and inclusion infrastructure across our operations," says Anjali Bhagra, M.D., medical director of the Office of Equity, Inclusion and Diversity.

Mayo Clinic has long embraced equity, diversity and inclusion, though more progress is still needed.

"Mayo Clinic is doing many things to address equity, diversity and inclusion, and we will continue to do more," says Gianrico Farrugia, M.D., president and CEO. "The benefits to our patients and our staff are clear. We all know that we're much better when our care teams are diverse, and diverse teams meet the needs of our diverse patients better."

To participate in the ranking, Mayo Clinic submitted a detailed self-assessment, including practices and outcomes.

Mayo hospitals earn highest grades for patient safety from Leapfrog Group



Hospitals across Mayo Clinic scored high marks for patient safety, earning A grades from The Leapfrog Group, an independent national nonprofit organization that provides safety ratings. The ratings are intended to help patients choose their preferred healthcare destinations. This included Mayo Clinic Hospital – Rochester, Mayo Clinic Hospital in Arizona, Mayo Clinic Hospital in Florida and several hospitals across

Mayo Clinic Health System. The Leapfrog Group's Hospital Safety Score is updated and published twice a year. The score is based on 15 measures of publicly available hospital safety data, which are combined with 12 self-reported survey answers to produce a single safety score. A panel of patient safety experts developed the measures for the score. Mayo Clinic is the only healthcare organization that consistently ranks among the top providers nationwide regardless of the quality measure used.

Mayo Clinic receives top honors for environmental excellence



Mayo Clinic is being recognized as an industry leader in environmental sustainability by [Practice Greenhealth](#). This national organization annually honors healthcare organizations for their achievements and leadership in sustainability practices.

Mayo Clinic in Rochester, Minnesota received the Top 25 Award, Practice

Greenhealth's highest honor for hospitals. According to Practice Greenhealth, this award recognizes hospitals "leading the industry in all-around sustainability performance, demonstrating comprehensive programs, and illustrating how sustainability is entrenched in their organizational culture."

Practice Greenhealth also awarded its Greenhealth Emerald Award to Mayo Clinic in Arizona, Mayo Clinic in Florida, Mayo Clinic Health System in Eau Claire, Wisconsin, and Mayo Clinic Health System in La Crosse, Wisconsin. The Greenhealth Emerald Award recognizes outstanding hospitals from the top 20% of applicants for sustainability programs in various categories, including management of waste, energy, water, food, supply chain, transportation, leadership/community engagement, green building, chemicals and more.

Mayo Clinic in Phoenix, Mayo Clinic in Rochester, Minnesota and Mayo Clinic Health System in Eau Claire also received Practice Greenhealth's Greening the OR recognition, which honors facilities that have made substantial progress in reducing waste generated in the surgical environment.

Finally, Mayo Clinic in Rochester, Minnesota received Practice Greenhealth's Circle of Excellence - Food recognition as a top-scoring hospital for sustainability efforts focused on food and all-around sustainability achievement.

"We are very grateful for this recognition and proud of the tremendous efforts of all our colleagues across Mayo Clinic," says [John Dillon, M.D.](#), chair of Mayo Clinic's Sustainability Committee. "From making daily eco-friendly choices such as recycling or carpooling and biking to work, to innovating new ways of advancing environmentally sustainable operations, such as geothermal energy, we strengthen our ability to serve our patients and extend our mission."

Mayo Clinic Recognizes Pride Month with Plummer Building Lighting



In coordination with the other LGBTQ+ interest groups, all three Mayo Clinic destination sites and some Mayo Clinic Health System sites will be rainbow lit (red, orange, yellow, green, blue, purple) on Wed, June 28th for the anniversary of Stonewall. Stonewall, also known as the Stonewall Uprising, was a series of spontaneous protests by members of the gay community in response to a police raid that began in the early morning

hours of June 28, 1969, at the Stonewall Inn in New York City.

June Plummer building lighting schedule

June 2	Gun Violence awareness	Orange
June 14	Blood Donation awareness	Red
June 19	Juneteenth	Red, yellow, green
June 25	Vitiligo awareness	Purple
June 28	LGBTQ+ Pride	Red, orange, yellow, green, blue, purple

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