

Mayo Clinic Plummer Building Carillon Tower Lighting Program Application

Thank you for your interest in becoming a lighting partner with the Mayo Clinic Plummer Building Carillon Tower Lighting Program.

The Plummer Building is named for scientist, physician, and engineer Dr. Henry S. Plummer, whose tenure spanned Mayo's formative years from 1900 until his death in 1936. His genius and energy were essential to Mayo's early success and development.

The tower at the top of the Plummer Building houses the Mayo Clinic Carillon Tower. The Carillon Tower is one of Rochester's most prominent and recognizable architectural features and is beautifully illuminated each night.

Non-profit health and wellness related organizations have the opportunity to request that the Carillon Tower be lit a specific color to heighten awareness of their medical conditions or disease specific cause.

Terms of Agreement:

- Lighting approval is the sole discretion of Mayo Clinic.
- While Mayo Clinic appreciates applicants' interest in being selected as lighting partners, not all requests can be accepted.
- Lighting will last for one evening.
- Applying to become a Mayo Clinic Lighting Partner does not guarantee approval.
- Previous acceptance as a Mayo Clinic Lighting Partner does not guarantee future approval.
- Only the official applicant/contact on the original submitted application will receive written notification stating application approval or denial.
- Lighting is only done when deemed safe by Mayo Clinic's Facilities Team.
- Lighting will only occur on the carillon tower of the Plummer Building; other Mayo Clinic buildings may not be lit.
- Signs promoting the lighting or related events are not allowed on Mayo Clinic's campus.
- Materials promoting the lighting must be approved by Mayo Clinic's Community Relations team.

The Mayo Clinic Plummer Building Carillon Tower Lighting Application (to be completed and submitted to Mayo Clinic Community Contributions Committee, communityengagement@mayo.edu)

1. Applicant/Organization:

2. Authorized Contact Person:

3. Please provide an overview of your organization:

4. Requested date to have the Plummer Building lit?

5. Date by which the decision from Mayo Clinic is desired:

6. What color would you like for the Plummer Building to be lit?

7. Are you planning other events associated with the lighting of the Plummer Building?

Please specify how Mayo Clinic and its involvement would be featured in your organization’s media and promotional materials, advertisements, advisories, etc. *Check all that apply:*

Mayo Clinic Involvement		Description
Advertisements		
Brochures		
Email Blast/E-newsletter		
Flyers		
Invitations		
Journals		
Media Outreach		
News Letter		
Organization Publication		
Posters		
Press Materials		
Program		

Promotional/Giveaway Materials		
Remarks (i.e., at gala dinner, etc.)		
Social Media		
Webpages		
Other		

Please submit this application via email to: communityengagement@mayo.edu